

**INTERNATIONAL CONFERENCE ON  
BUSINESS AND ECONOMY**

*“Economic, Social and Political Consequences of  
Migration”*

**ICBE 2016**

**7<sup>th</sup> edition**

*Dear Colleagues,*

*Spiru Haret University, Faculty of Law and Economics of Constanta has the pleasure to welcome you at our international conference.*

*Papers cover topics in Management, Marketing, Regional Development, Accounting, Finance, Insurance, Risks and Social Sciences, Law etc., bearing on the Conference theme.*

*The conference covers the following thematic areas: Global Economic, Social and Political Issues, Management and Marketing, Economy and Regional Development, Accounting and Finance, Business Law.*

*The objectives of this conference aim at encouraging the sharing of expertise among the participants and creating a favourable climate for future collaborations and partnerships on various scientific projects.*

*The Executive Committee*

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## CONFERENCE PROGRAM

Section A Management and Marketing

Section B Business Law

Section C Accounting and Finance

Section D Global Economic, Social and Political Issues

### First Day: 18 November 2016

Time	Activity	Place
9.00–09.30	Conference Registration and coffee	104 Room (1 <sup>st</sup> floor)
9.30–11.30	Opening Plenary Session	209-210 Room (2 <sup>nd</sup> floor)
11.30–12.00	Coffee Break	104 Room (1 <sup>st</sup> floor)
12.00–13.30	Panel session	Section A – 410 Room (4 <sup>th</sup> floor)
		Section B – 209 Room
		Section D - 306 Room (3 <sup>rd</sup> floor)
13.30–14.30	Lunch	104 Room (1 <sup>st</sup> floor)
14.30–16.30	Panel session	Section B – 209 Room
		Section C – 410 Room (4 <sup>th</sup> floor)
		Section D - 306 Room (3 <sup>rd</sup> floor)
16.30–19.00	Break time	
19.00	Welcome Reception	“Irish Pub” Restaurant*

\* - ‘Stefan cel Mare’ Street, no.1, Constanta City

### Second Day: 19 November 2016

Time	Activity	Place
9.30–10.00	Participants registration	USH Lobby
10.00	Sightseeing tour	Constanta County

## Opening Plenary Session

9.30-11.30

“209-210” Conference Room

2<sup>nd</sup> floor USH

### Official Openings ICBE 2016

**Mihnea Claudiu DRUMEA**, *Professor and Dean of Faculty of Law and Economics  
Constanta*

### Special Guests and Keynote speakers:

**Svetlana GOROBIEVSCHI**, *Professor habilitated doctor of Technical University of  
Moldova, Republic of Moldova*

MORBIDITY ISSUES CONCERNING CHILD POPULATION  
UNDER 18 YEARS OF AGE IN MOLDOVA,  
BY BIRTH DEFECTS, 2004-2015

#### Co-authors

Galina BUTA

*Nicolae Testemițanu State University of Medicine and Pharmacy of Moldova*

Lavinia NĂDRAG

*Ovidius University of Constanța, Romania*

**Frank S. RAVITCH**, *Professor of Law & Walter H. Stowers Chair in Law and Religion,  
Director of Summer Abroad Program Kyoto, Japan, Michigan State University, College of  
Law, USA*

FREEDOM'S EDGE: RELIGIOUS FREEDOM, SEXUAL FREEDOM  
AND THE FUTURE OF AMERICA

## Section A Topics: Management and Marketing

12.00-13.30  
410 Room (4<sup>th</sup> floor)

Chair: Iuliana PARVU, *Spiru Haret University, Romania*

1	<p><b>THE EMPLOYEE EMPOWERMENT AND INNOVATION MANAGEMENT</b> Hatice SARAY <i>Selcuk University</i> Laura PATACHE <i>Spiru Haret University</i> Mehmet Burak CERAN <i>Selcuk University</i></p>
2	<p><b>GLARING ASYMMETRIES OF THE GLOBALIZATION: AN ANALYSIS ORIENTED TO BUSINESS ECONOMICS</b> Massimo POLLIFRONI <i>University of Turin, Italy</i> Gheorghe MILITARU Adrian IOANA <i>Politehnica of Bucharest, Romania</i></p>
3	<p><b>ORGANIZATION OF THE COUNSELING AND VOCATIONAL GUIDANCE CENTERS WITHIN PRE-UNIVERSITY EDUCATION</b> Paula Cornelia MITRAN Iuliana PARVU <i>Spiru Haret University, Romania</i></p>
4	<p><b>PERFORMANCE MEASUREMENT OF THE COUNSELING AND VOCATIONAL GUIDANCE ACTIVITIES IMPLEMENTED WITHIN PRE-UNIVERSITY EDUCATION</b> Iuliana PARVU Paula Cornelia MITRAN <i>Spiru Haret University, Romania</i></p>
5	<p><b>THE PROCESS OF TARGET COSTING</b> Daniel DANECI PATRAU <i>Spiru Haret University, Romania</i> Carmen Elena COCA <i>Tomis University, Constanta, Romania</i></p>

## Section B Topics: Business Law

12.00-13.30 and  
14.30-16.30  
209 Room (2<sup>nd</sup> floor)

Chair: MIHNEA CLAUDIU DRUMEA, *Spiru Haret University, Romania*

1	<b>COMPARATIVE ANALYSIS ON THE REGULATION OF MINERAL RESOURCES IN THE MEMBER STATES OF THE EUROPEAN UNION</b> Florin FAINISI Victor Alexandru FAINISI <i>Spiru Haret University, Romania</i>
2	<b>COMPARATIVE LAW APPROACHES REGARDING THE REMEDY OF REVISION IN ROMANIAN AND MOLDAVIAN LAW SYSTEMS</b> Mihaela Cristina MOCANU <i>Tribunal of Constanta</i>
3	<b>THE VITIATION OF WITNESS'S STATEMENTS IN ROMANIAN CRIMINAL PROCEEDINGS – HYPOTHESES AND REMEDIES</b> Teodor Viorel GHEORGHE <i>Tribunal of Constanta</i>
4	<b>THE LEASING CONTRACTS AND THEIR HISTORICAL EVOLUTION FROM BIBLICAL TO MODERN TIMES</b> Anca MAGIRU <i>Spiru Haret University, Romania</i>
5	<b>ASPECTS REGARDING THE DEPOSIT CONTRACT IN THE CURRENT ROMANIAN CIVIL CODE REGULATION</b> Rares Patrick LAZAR <i>Spiru Haret University, Romania</i>
6.	<b>THE VOLUNTARY DEPOSIT CONTRACT IN THE ROMANIAN CIVIL CODE REGULATION</b> Rares Patrick LAZAR <i>Spiru Haret University, Romania</i>
7.	<b>THE ROMA'S RIGHT TO THE HIGHEST POSSIBLE STANDARD OF PHYSICAL AND MENTAL HEALTH</b> Ingrid Ileana NICOLAU <i>Spiru Haret University, Romania</i>
8.	<b>ALTERNATIVE METHODS TO RESOLVE CIVIL AND COMMERCIAL DISPUTES</b> Roxana Elena TOPOR Ana Maria BEJAN <i>Spiru Haret University, Romania</i>
9.	<b>LEGAL REGULATION REGARDING EDUCATIONAL MEASURES INVOLVING DEPRIVATION OF LIBERTY</b> Anca-Iulia STOIAN <i>Spiru Haret University, Romania</i>

## Section C Topics: Accounting and Finance

14.30-16.30

410 Room (4<sup>th</sup> floor)

Chair: OCTAV NEGURITA, *Spiru Haret University, Romania*

1	<b>RESOURCE CONSUMPTION ACCOUNTING IN ORGANIZATIONAL CHANGE AND INNOVATION</b> Baki YILMAZ Mehmet Burak CERAN <i>Selcuk University, Turkey</i>
2	<b>THE IMPACT OF RESTRUCTURING OF LOAN PORTFOLIOS IN THE BANKING SECTOR IN ROMANIA</b> Octav NEGURITA Eduard-Ionel IONESCU <i>Spiru Haret University, Romania</i>
3	<b>PUBLIC INVESTMENT EXPENDITURES – LEVER BUDGETARY POLICY IN ECONOMIC DEVELOPMENT: EMPIRICAL EVIDENCE FROM ROMANIA</b> Adina TRANDAFIR Mihaela BEBEŞELEA <i>Spiru Haret University, Romania</i>
4	<b>VALUE ADDED TAX EVASION METHODS AND THE DIMENSION OF INFORMAL ECONOMY IN ROMANIA</b> Adina TRANDAFIR <i>Spiru Haret University, Romania</i>
5	<b>THE ROLE OF ACCOUNTING IN EXERCISING THE STATE TREASURY FUNCTIONS</b> Claudia Nicoleta GUNI <i>Spiru Haret University, Romania</i>
6	<b>ANALYSIS OF THE ABSORPTION RATE OF FUNDS AVAILABLE THROUGH THE NATIONAL RURAL DEVELOPMENT PROGRAMME 2007-2013 IN ROMANIA</b> Valentin-Cosmin SARACIN <i>Bucharest University of Economic Studies</i> Ilona Elena TIRCA <i>University of Agronomic Sciences and Veterinary Medicine of Bucharest,</i> Lucian CONSTANTIN <i>Bucharest University of Economic Studies</i>

## Section D Topics: Global Economic, Social and Political Issues

12.00-13.30 and  
14.30-16.30  
306 Room (3<sup>rd</sup> floor)

Chair: Laura PATAACHE, *Spiru Haret University, Romania*

1	<p align="center"><b>EUROPEAN TRENDS IN FINANCING OF HIGHER EDUCATION</b> Dragos Mihai IPATE Iuliana PARVU Cristina Fraxa SANDU <i>Spiru Haret University, Romania</i></p>
2	<p align="center"><b>FINANCING OF THE ROMANIAN HIGHER EDUCATION IN THE EUROPEAN CONTEXT</b> Iuliana PARVU Dragos Mihai IPATE <i>Spiru Haret University, Romania</i></p>
3	<p align="center"><b>DECENT WORK FOR ROMANIAN NEXT GENERATION</b> Laura PATAACHE Iulia GRECU Gheorghe GRECU <i>Spiru Haret University, Romania</i></p>
4	<p align="center"><b>SPECIALIZED ENGLISH AND TOURISM TERMINOLOGY</b> Lavinia NĂDRAG Alina BUZARNA-TIHENEA (GĂLBEAZĂ) <i>Ovidius University Romania</i></p>
5	<p align="center"><b>BUSINESS COMMUNICATION IN THE INTERNET AGE</b> Camelia BOARCAS <i>Spiru Haret University, Romania</i></p>
6.	<p align="center"><b>TELEWORKING TRENDS</b> Claudiu CHIRU <i>Spiru Haret University, Romania</i></p>
7.	<p align="center"><b>SOFTWARE AGENTS IN THE ECONOMIC FIELD</b> Manuela GRIGORE <i>Spiru Haret University, Romania</i></p>
8.	<p align="center"><b>ORGANIZATIONAL MEASURES ON HEALTH AND SAFETY AT WORK</b> Mihaela – Lavinia CIOBĂNICĂ <i>Spiru Haret University, Romania</i></p>